

APPLICATION FORM
NOTTINGHAM WINTER WONDERLAND 2021
MID NOVEMBER – 24 DECEMBER 2021 (DATES TBC)

SECTION A - APPLICANT DETAILS

1. Company to invoice & Trading Name:	
2. Are you a Limited or Sole Trader:	
3. Name of Applicant:	
4. Business Address:	
5. Contact Address (if different to business address)	
6. Post code	
7. Email	
8. Phone (Day)/(Evening)	
9. Description of business	
10. Number of years trading	
11. Website URL and social media account handles	
12. Have you traded at this or another Christmas Market in the past? Specify location	

SECTION B - PRODUCT DETAILS

Please provide/attach the product list for the goods you intend to sell, and include the following details along with photos to support your application:

a) Product Description – including product origin and production information

b) Product Price List – including lowest and highest price products

RETAIL MIX

Please highlight the category that most represents your main product type. If there are a range of different products, please state the percentages of each item accordingly:

Category	Main Product	If range, state % of each
a) Clothing	<input type="checkbox"/>	<input type="text"/>
b) Ceramics	<input type="checkbox"/>	<input type="text"/>
c) Jewellery	<input type="checkbox"/>	<input type="text"/>
d) Health & Beauty Products	<input type="checkbox"/>	<input type="text"/>
e) Christmas Decorations/Gifts	<input type="checkbox"/>	<input type="text"/>
f) Artwork	<input type="checkbox"/>	<input type="text"/>
g) Toys	<input type="checkbox"/>	<input type="text"/>
h) Candles	<input type="checkbox"/>	<input type="text"/>
i) Confectionary & Hot Treats	<input type="checkbox"/>	<input type="text"/>
j) Take Home Food & Drink	<input type="checkbox"/>	<input type="text"/>
k) Hot Food & Drink	<input type="checkbox"/>	<input type="text"/>

- l) Handmade Craft / Gifts
- m) Other (please specify below)

PRODUCT PRODUCTION

Please highlight the production that represents your product. If there are a range of different productions, please state the relevant percentage:

Production Source	Main Source	If a range, state % of each
a) Designed by you	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>
b) Made by you	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>
c) Mass produced	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>
d) Authentic to Christmas markets	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>

PRODUCT ORIGIN

Please select where your products are made. If there are a range of origins please state the relevant percentage:

Product Origin	Main Source	If a range, state % of each
a) Made in Nottingham	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>
b) Made in East Midlands	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>
c) Made in UK	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>
d) Made abroad – specify country	<input type="checkbox"/>	<div style="border: 1px solid black; height: 25px;"></div>

MEMBERSHIPS

Are you a member of any associations / organisations? Guild Registry – please provide certificates / evidence for confirmation:

SECTION C - CABIN REQUIREMENTS

Do you require a cabin? Yes No

If your own cabin, please specify the dimensions, and include photos of the decoration and quality to ensure consistency across the market

If requiring a cabin, please select one of the four options below – a counter will not be provided unless you do so:

Cabin Size	Select Option
a) 3M x 2.9M OPEN WALK IN	<input type="checkbox"/>
b) 3M x 2.9M COUNTER	<input type="checkbox"/>
c) 5M x 2.4M OPEN WALK IN	<input type="checkbox"/>
d) 5M x 2.4M COUNTER	<input type="checkbox"/>

Do you require additional power? Yes No

Please detail the size of power requirement and use within your application form if additional is required. provide details of your requirements

Cabin Location

Please note the site plan for Winter Wonderland is still in development.

Please indicate in the table below the number of chalets that you want for trade in each category.

Category A	Category B	Category C	Category D	Category E
Hot Food & Drink	Sweets & Hot Treats	Take Home Food & Drink	Non-Food General	Non-Food Bespoke/ Handmade

SECTION D – TRADING PERIOD

Please specify how long you want to trade at this year’s Christmas Market:

Select Option

- a) Full period – mid October to 24 Dec (TBC)
- b) Weekly
- c) Fortnight

There may be an opportunity to extend trading to New Year’s Eve. Do you want to be considered for the additional week of trading?

Yes No

Applicants Signature: _____

Print name: _____ **Dated:** _____

Please return completed applications forms to MARKETS@MELLORSGROUP.COM